



Letter from the President

We're officially entering a "season of thanks."

The leaves are turning beautiful shades of red, yellow, and orange, and the chilly autumn air has quickly replaced the hot humid days of summer. In our personal lives, we'll spend the next few months celebrating the holidays, eating delicious dinners with friends and loved ones, and reflecting on those things in our lives that we are truly grateful for.

This fall, I encourage you to apply this thankful mindset in a broader sense. Each one of you is a vital member of the Greater Cincinnati philanthropic community, and each one you has the privilege to participate in the beauty of philanthropy everyday through your professional positions in our schools, neighborhood organizations, churches, cultural institutions, and more. Our work is unique and our sense of community in Cincinnati is strong.

This is what I encourage you to reflect on this fall—a sense of community. As you begin to navigate the frenetic pace of the holidays, take time to think about the collective partnership and friendship we share within the Cincinnati nonprofit community. Funder and fundraiser alike, we share common goals and dreams and we work collectively for these outcomes. I can't think of a better time to acknowledge and celebrate our philanthropic community than through the upcoming National Philanthropy Day luncheon on Tuesday, November 15th.

This annual event has become our flagship celebration, as organizations honor their supporters and friends, and our AFP Chapter recognizes philanthropic leaders in our community. If you have never joined us at the luncheon, make 2016 your year. What better way to honor your organization's champions and join nearly 1,000 members of our nonprofit community in a day of gratitude. Each year, I leave this

event feeling renewed and energized around my work and thankful for the incredible opportunity to be a part of this city.

So, thank you AFP members for making Cincinnati strong. Thank you for supporting and encouraging one another, even when the days are long and the work is hard. And thank you for finding ways to create the types of partnerships that elevate our work and change lives. I certainly hope you'll join me in this time of collective celebration and reflection.

With gratitude,

Chris Martin
AFP President



Late Registration Deadline through October 30, 2016

The National Philanthropy Day Luncheon is our annual, signature event representing businesses, nonprofits, philanthropists and volunteers who come together to celebrate our vibrant philanthropic community.

This year, we are excited to announce J.R. Martinez as keynote speaker. J.R. Martinez is an actor, best-selling author, motivational speaker, and U.S. Army veteran. Read more about Martinez [here](#). We are also proud to have Dean Gregory, VP, Montgomery Inn as our 2016 Honorary Chair.

Those interested in attending can register through October 30, 2016. During the registration process, nonprofit organizations may also submit the names of their Honorees - donors, volunteers and special friends for inclusion in the NPD program.

We hope you'll join us on this special day!

Register for NPD [here](#).



2016 National Philanthropy Day Awards Announced

Earlier this year, we invited you to nominate those individuals and organizations who make Greater Cincinnati a stronger and thriving community. The following awards will be

presented during the National Philanthropy Day Luncheon on Tuesday November 15, 2016 at The Duke Energy Convention Center in downtown Cincinnati.

Categories include:

Philanthropist of the Year:

Winner ~ Richard Rosenthal

Nominated By ~ University of Cincinnati Foundation, Cincinnati Museum Center, Cincinnati Art Museum, and National Underground Railroad Freedom Center

Throughout his remarkable life, Mr. Rosenthal has championed the arts and led the fight for equal justice under the law. As founder and owner of Uptown Arts, he has brought the gift of art, music, and dance to the lives of over 300 inner-city children each year. He serves on various boards of arts organizations. His passion and commitment to justice led him to endow the Lois and Richard Rosenthal Institute for Justice in 2014, which has been instrumental in the release of 24 innocent people wrongly convicted in Ohio. His most recent gift of \$15M to The Ohio Innocence Project (OIP) at UC's Lois and Richard Rosenthal Institute for Justice at the College of Law - the largest ever for the college and any innocence program - will provide for the program in perpetuity.

Volunteer of the Year:

Winner ~ John Silverman

Nominated By ~ Talbert House, Cincinnati State Technical and Community College, Dream House Homes, Inc., Jewish Federation of Cincinnati, and The Seven Hills School

John Silverman's energy is fueled by improving the lives of children and families across our community. He is passionate about being a father and has worked tirelessly to raise over \$1M for Talbert House's Fatherhood Project and Camp Possible. He has served as Trustee at Cincinnati State Technical and Community College, leading the search committee for the new president. He has devoted countless hours to the Jewish Federation of Cincinnati assisting with the allocations of their funding. He has used his expertise in construction management to ensure The Seven Hills School has a state-of-the-art campus that inspires learning. He's been hands-on in the efforts to remodel the Cincinnati Museum Center and Union Terminal from project the conception through the current construction. John not only volunteers his time and expertise, but he also makes significant personal contributions to inspire the giving of others. John exemplifies volunteerism at its best.

Outstanding Youth in Philanthropy:

Winner ~ Katie McElveen

Nominated By ~ Ronald McDonald House of Greater Cincinnati

Katie, a student at Loveland High School, started her relationship with Ronald McDonald House five years ago and as a passionate supporter has created ways to comfort guest families with critically ill children. She created a "Greeting Card Club" for middle schoolers to create cards for families to show them someone cares. She organized a dodge ball fundraiser raising \$2500. She used her love of art to create "Windows of Hope" - personalized artwork she created about each guest family to inspire them during this difficult time, which now displays 50 works of arts

created by 60 students. Her dodge ball fundraiser has turned into a district wide football fundraiser, raising over \$11,000. Katie is showing it's the little things we do that can make a world of difference to others in need, and she truly is an Outstanding Youth in Philanthropy.



NPD Love.com

In an effort to spread the love, AFP International has created the website, NPDlove.com, to celebrate the ongoing generosity and commitment of donors and volunteers all around the world.

Just as we will celebrate our hometown philanthropic heroes on November 15th, the International Chapter Headquarters also celebrates national honorees.

Click [here](#) for more information on this year's national honorees, and to submit your own honoree nominations for inclusion on the site.

Sharpen Your Skill Set

AFP's Toolkit for New Fundraisers

Did you know that AFP International provides a new fundraiser's toolkit?

This web page offers a broad overview of fundraising and puts the essential tools for getting started right at your fingertips. Whether you are new to the profession or just want to brush up on the basics, use this resource to get full benefit from AFP and start on the right foot in your new career!

Click [here](#) to access the toolkit.

Top Giving Tuesday Strategies

By now, your organization is probably ramping up for Giving Tuesday on November 29th, the first Tuesday after Thanksgiving.

Originally created in 2012 by the 92nd Street Y, Giving Tuesday is a movement to encourage a spirit of philanthropy after consumer-driven holidays, Black Friday and Cyber Monday.

Click [here](#) for a recent blog post by Guidestar highlighting top Giving Tuesday Strategies and Resources that can help bolster your campaign's success in 2016.



The More, the Merrier!

\$50 New Member Discount!

In honor of National Philanthropy Day® AFP will be offering a \$50.00 discount to new members joining in the Professional or Associate member categories by November 30, 2016!

Complete your application and send it in via mail or fax by November 30, 2016 *Coupon must be included with payment. One coupon per new member. Can also be redeemed online by using discount code NPD2016.

Click [here](#) to access the coupon.

Get Involved with the AFP Greater Cincinnati Chapter

There are many opportunities to get involved with the AFP Greater Cincinnati Chapter. We would love to use your fundraising experience and knowledge to add to the success of chapter events! This is also a great way for you to get to know others in your profession.

If interested in volunteering, please contact our Membership Chair, Phillip James, at phillip.james@uc.edu or 513-556-6295.

Let's Get Together!

Upcoming AFP Events

Audio Conference with Claire Costello "High Net Worth Donors"

Tuesday, November 29, 2016

Talbert House

2600 Victory Parkway Cincinnati, Ohio 45206

12:30-1:00 pm Registration/Networking

1:00-2:00 pm Presentation

AFP Members - FREE; AFP Member + Lunch - \$8.50

AFP Non-Members - \$25; AFP Non-Members + Lunch - \$33.50

Students (with valid student i.d.) - FREE; Student + Lunch - \$8.50

[Register Here](#)

Holiday Happy Hour

Thursday, December 1, 2016

McCormick & Schmicks Cincinnati- Overlook Bar
21 E. 5th Street Cincinnati, Ohio 45202
Thursday, December 1, 2016

5:00-7:00pm

Cost: Free

Registration: scivitello@catholiccincinnati.org

Networking & Knowledge Breakfast
"Breakfast with a Philanthropist"

Wednesday, December 7, 2016

Cincinnati Red Cross

2111 Dana Avenue Cincinnati, OH 45207

7:45-8:00 a.m. - Networking/Registration

8:00-9:30 a.m. - Presentation

Cost: AFP Members - Free, AFP Non-Members - \$25.00,

Students (with valid student i.d.) - Free

* Registration for this event will open shortly.

A Quote for Your Day.

NOT WHAT WE SAY ABOUT OUR
BLESSINGS
BUT HOW WE USE THEM, IS THE TRUE MEASURE OF OUR
THANKSGIVING

W.T. PURKISER



